because of you...

...cancer patients have hope
At Lazarex Cancer Foundation we are improving patient access to cancer clinical trials.

MISSION

VISION

“As a Clinical Research Coordinator, I have the privilege of working directly with patients throughout the duration of their clinical trial. Oftentimes, our clinical trial patients travel several hours (by car, plane, HU K M L Y ‘ PUVYKLY [VYLJLP]L[OLPY JHUJLY JHL08]L ^P[U LZLJKY ZO HUKOV ^OL047*(;7YVNYHT sponsored by Lazarex Cancer Foundation has alleviated this burden so patients can get to and stay for their appointments without worrying about costs like parking or lodging.”

Sylvia Zhang, MS, CCRP
Senior Clinical Research Coordinator
UCSF Helen Diller Family Comprehensive Cancer Center
We all became intimately familiar with how to endure – each of us in our own way – based upon the unique challenges that invaded our lives. We tested our levels of adaptation and tolerance and many of us came to endure grief in ways we had never thought possible and will never forget. We experienced isolation, scarcity, insecurity, and injustice. Societal disparity, once again, became too real for ALL of us, but for none more so than many residents of our communities of color where COVID disproportionately tipped the scale and shattered an already fragile existence. In addition to enduring cancer, our cancer patients were burdened with chaos in the systems that they had come to rely upon for their very lives.

We also watched our frontline medical workers and service providers selflessly endure and stay the course for those who needed them. We watched people come together who endured and overcame barriers to bring help and relief to complete strangers. Our collective endurance led to innovation, invention, and re-imagining the impossible without giving way. We saw daily reminders that at our basic core we can and will endure what is necessary to perpetuate human kindness.

Lazarex has always been focused on addressing cancer health disparities and achieving equitable access to cancer clinical trials for every patient. Our resolve is stronger now than ever to stay the course until we can only look at cancer health disparities in our rearview mirror. The COVID cloud does have a silver lining – a point of light in a cloud of darkness. It has shown us that we must do better on behalf of all patients and not just with words but with action. Equitable access to cancer care and clinical trials should not be situational and a person should not have to rely on the generosity of others to be able to take advantage of the best medicine has to offer to cancer patients – their very survival depends upon it. But until we actually achieve equitable access for all cancer patients we will continue to provide them the gifts of hope, access, and life, and our donor community makes this possible. Thank you to our donor community for rising to this challenge. At Lazarex we believe that challenge equals change!

Dana Dornsife
Founder and CEO Lazarex Cancer Foundation
I can’t express how much gratitude I have toward Lazarex. My local hospitals were giving up on me. I thank Lazarex from the bottom of my heart for the help they gave me.

Shelby’s family says there’s no way they could afford the trip for the life-saving treatment on their own. The bottom line, says Shelby’s dad, “if it weren’t for Lazarex, Shelby wouldn’t be here.”

Lazarex covers travel expenses for companions to accompany patients, when needed, to their clinical trial treatments so they have a support network with them.
Cancer patients are often candidates for clinical trials, but travel costs prevent many from taking part.

3HaHYL_047(*;0TWYV]PUN7H[PLU[()JLZZ[V*HUJLY*SPUP]HS;YPHSZV\LYZ patients in participating cancer centers the option of travel reimbursements at the time of trial enrollment, removing this barrier to equitable access and increasing both participation and diversity.

“It was such a relief. We immediately started taking advantage of the resources Lazarex offers and I was so happy. There had been a tremendous strain on us already since we haven’t been able to work. Lazarex lifted the strain.”

- George O.
**Reimbursements**

Bills passed in WI, IL, & MA. LCF sponsored and provided language for legislation to allow pharmaceutical companies to reimburse patients for trial related travel expenses.

**Expansion**

TX legislation passed in 2019 paved the way to allow expansion of IMPACT in TX through CPRIT (Cancer Prevention Research Institute of Texas) - a state agency funding cancer research in TX. As a result, the University of Texas Southwestern applied for, and was awarded, funds to become an IMPACT member institution.

**Community Program Funding**

Amgen dollars granted to Lazarex funded “IMPACT in the Community,” community-based oncology care dedicated to advancing and expanding patient access to high-quality cancer care in communities in TX and OK.

**Successful Launch**

MD Anderson IMPACT program funded by Genentech launched in 2020, despite Covid-19 challenges.

**Program Funding**

Penn’s Abramson Cancer Center (in Philadelphia) IMPACT agreement was executed but patient referrals deferred to 2021 due to Covid-19. Funds for this 3-year program were granted to Lazarex by Merck.

**Program Completions**

Wrapped up 3 year UCSF and USC IMPACT programs in CA in 2020. See IMPACT Data Report.
- 51% household income < $25K
- 62% minority participation
About Community IMPACT

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Cancer Wellness HUB

At the core of this collaboration is the Lazarex Cancer Wellness HUB, a “safe space” for community members to talk about their health concerns in relation to cancer and explore their options from prevention through treatment and clinical trials. They will have the opportunity to develop personal relationships with Cancer Care Companions to overcome historical and cultural barriers for better health outcomes and help them feel welcome in an unfamiliar environment.

*hope* generosity possibility
**BUILDING**

Grant dollars flowed from Gilead to Drexel's Dornsife Community Center for brick-and-mortar IT, furniture, and hardware to prepare the space for opening when Covid-19 let up.

**TRAINING**

Neighborhood Ambassadors were hired and trained in a certificated program developed by Temple University & Drexel University.

**FUNDING**

The “State of Cancer in Philadelphia” report was released by the Drexel Urban Health Collaborative. The report (and research for it) was fully funded from a $750,000 grant to Lazarex.

Cancer Wellness HUB Development

Through Lazarex Community IMPACT, we gain a better understanding of cancer-related risks, incidence, attitudes and beliefs by neighborhood, and then develop culturally-tailored messaging and programs in underserved communities to improve cancer health outcomes.

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Dana Dornsife
Founder and CEO Lazarex Cancer Foundation

*hope** generosity** possibility*
### As a team, we were able to make working remotely fast and efficient, serving over 1,000 patients which is 25% more than 2019! Despite the difficulties in a year of a pandemic, patients still needed our help to go to their clinical trial treatments. The percentage of patients using flights dropped 50%, but patients used our resources to travel by car.

#### Home Away From Home
Reimbursement for lodging close to the clinical trial center.

#### Fueling Hope
Reimbursement for gas to drive to a clinical trial location and for parking and tolls.

#### Give Hope a Ride
Reimbursement for car rentals, taxis, shuttles, buses, train and car services.

#### Hope Generosity Possibility

### News, Events, and Outreach

#### Lazarex in the News
- **50 Stories**
  - News
  - 7V5J3HZ3
  - TV

#### Lazarex Events
- **5 Events**
  - 5.44K
  - DTS III
  - Gala
  - Year End Appeal
  - You Can Help

#### Lazarex Fundraisers
- **15 Fundraisers**
  - Ace Hardware
  - Gianni’s
  - Facebook Fundraisers
  - Oncopeptides

#### Outreach & Engagement
- **15 Events**
  - Virtual Trade Shows
  - >LIPUHYZ

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**Links**
- Virtual Clinical Trials for COVID-19 Could Change Study of Other Diseases
- Coronavirus pandemic exposes hard truths about racial disparities in the healthcare industry

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**Due to Covid-19, we held the Lazarex 5.44K, Gala, and Disrupting the System summit as virtual events. Third-party fundraisers and community outreach events were hit hard - many were canceled as they were unable to be held virtually.**

**Coronavirus pandemic exposes hard truths about racial disparities in the healthcare industry.**
2020 Participant Demographics

Creating Access Care
Reimbursing Expenses

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Number</th>
<th>Percentage</th>
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<tbody>
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<td>American/Alaskan Indian</td>
<td>461</td>
<td>75%</td>
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<tr>
<td>Asian/Pacific Islander</td>
<td>60</td>
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<tr>
<td>Black/African American</td>
<td>13</td>
<td>2%</td>
</tr>
<tr>
<td>Latino/Hispanic</td>
<td>45</td>
<td>75%</td>
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<tr>
<td>Multi-Ethnic</td>
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<td>1%</td>
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<tr>
<td>White</td>
<td>20</td>
<td>6%</td>
</tr>
<tr>
<td>Unspecified</td>
<td>113</td>
<td>36%</td>
</tr>
</tbody>
</table>

614 Subtotal
626 Total

IMPaCT
Improving Patient Access to Cancer Clinical Trials

<table>
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<tr>
<th>Demographic</th>
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<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
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<td>132</td>
<td>42%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>45</td>
<td>14%</td>
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<tr>
<td>Black/African American</td>
<td>5</td>
<td>2%</td>
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<tr>
<td>Latino/Hispanic</td>
<td>20</td>
<td>6%</td>
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</tbody>
</table>

317 Subtotal
334 Total

hope generosity possibility
Despite the challenges of operating in a very tough environment for our country and the world, Lazarex Cancer Foundation had a strong year. This is no small part due to the passion and commitment and skill of all our team members, including my fellow board members. During the year we added one new member, revised and updated our by-laws, established an important Governance and Board Member Recruiting Committee, and held a productive virtual Board Member retreat.

Some of the key accomplishments of Lazarex during the year included: providing the first virtual annual gala which generated more than $300,000, keeping the staff together while working efficiently from home, and perhaps most importantly increasing the number of patients served by 25%.

In 2020 we transitioned the Board Chair role from our incredible founder Dana Dornsife to me. This was an honor and a privilege.

Why did I agree to take on this new role? I strongly believe that the most important source of ongoing joy in our lives comes from giving back to others.

Over the years of serving as a board member I gained a deep understanding of how important the mission and growth of Lazarex is to cancer patients. Lazarex is a unique and wonderful entity. The opportunity to become the board chair along with the partnership with our leaders Dana Dornsife and Vera Packard lined up perfectly with my desire to help those in need. It also has helped me to continue to learn and grow as a person. The future of Lazarex is a bright one.

Clay Jackson
Board Chair, Lazarex Cancer Foundation
Financials

### 2020 INCOME

- **Events Net of Direct Expenses**: $1,135,646 (15%)
- **Individual Donations**: $683,725 (31%)
- **Corporate Contributions**: $734,360 (2%)
- **In-Kind Contributions**: $363,291 (2%)
- **Other Income**: $39,100 (2%)
- **Grants**: $41,516 (47%)  

**TOTAL INCOME**: $2,397,638

### 2020 EXPENSES

- **Program Services**: $2,521,373 (88%)
- **Management & General**: $152,982 (5%)
- **Fundraising**: $197,091 (7%)

**TOTAL EXPENSES**: $2,871,446

**TOTAL INCOME**: $2,397,638  
**TOTAL EXPENSES**: $2,871,446
Translations

Electronic Updates
Navigation and Financial Assistance forms are electronically fillable.

New Personnel
Added a new position and hired Pam Clemmons as Donor Relations Manager.

Refinement
Streamlined the Patient Reimbursement Process.
OFFICERS

Clay Jackson  
Chairman of the Board  
Banker - Retired

Dr. Kenny J. Simansky, Ph.D.  
Vice Chair  
Vice Dean for Research, Drexel University

Franklin S. Varenchik  
Treasurer  
Certified Public Accountant - Retired

Dr. Marya L. Shegog, PhD, MPH, CHES  
Secretary (through October 2020)  
The Lincy Institute Director, Health Programs

Darlene Chiang  
Secretary (from November 2020)  
Fenton Hoge, Legal Counsel

SUPPORTERS

TRAILBLAZERS

Amgen  
Daiichi Sankyo  
Genentech

CHAMPIONS

Drexel University  
Herrick  
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BELIEVERS

Alamo Ace Hardware  
GenVivo

HEROES

*SP\HY  
Safeway Foundation

ANGELS

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7LY[OLYH  
Southwest Airlines

BOARD OF DIRECTORS

Dr. Frank Crnkovich  
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Elizabeth A. Dale Ed.D  
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Greg Francisco, EMT  
Fitness & Health Consultant  
Healthwise Fitness & Consulting

Jonathan Jackson, PhD  
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Center Director, CARE Research Center

Dr. Beverly Moy, MD, MPH  
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Jim Murphy  
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Karen Sessions

VOLUNTEERS

2899  
Volunteer Hours

40  
Individuals
“Historically, cancer clinical trials have failed to adequately include underrepresented minorities, limiting the generalizability of the findings. At USC Norris we have a long history of providing cancer care and clinical trial opportunities for minorities and we are sensitive to the burdens that clinical trial participation has on our patients, and for the individual patient, to address and reduce this reimbursement program enabled us to better address the important ethical minimization of risks to our research subjects.”

Dr. Darcy Spicer
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**ADVISORY COUNCIL**

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Dave Dornsife
Dr. Robert G. Johnson, J r. - Chief
4LKP]HS6]LY
2LSS’4PSSPNHU
Roger Schwab

**FINANCE COMMITTEE**

\[Y\]HZZSLY
Frank Varenchik – Chair
Eileen Chew
2LSS’4PSSPNHU
Roger Schwab

**AUDIT COMMITTEE**

Roger Schwab – Chair
Clay Jackson

**STAFF MEMBERS**

Dana Dornsife
CEO and Founder

Dr. Vera Packard
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Karen Ambrogi
*VTT\UPJH[PVUZ4UHNLY

Pam Clemmons
+VUVY9LSH[PVUZ4UHNLY

Tami Keeler
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Macy Marshburn
Database Coordinator

Erin Miller
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Ryan Noonan
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Ronna Spaan
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Babette Stewart
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Paige Wycoff
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