

MISSION At Lazarex Cancer Foundation we improve patient access to cancer clinical trials. **VISION** The vision of Lazarex Cancer Foundation is that everyone affected by cancer will have hope, dignity, support and the most advanced treatments made available to them at all stages of their journey.

ANNUAL REPORT 17.

DANA: Last year, 2017, was a transformational year for Lazarex Cancer Foundation. We celebrated our 10-year anniversary – 10 years from assisting Ian, our 1st patient in 2007. We received a \$2 million grant from Amgen to launch our Lazarex IMPACT initiative. As part of our strategic plan, we hired an Executive Director, a big step for Lazarex and for me. Dr. Vera Packard joined our team on October 5th!

I have transitioned from President and Founder of Lazarex Cancer Foundation to Chairman of the Board and Founder. In my new role I will continue to develop our IMPACT (IMproving Patient Access to Cancer Clinical Trials) initiative to create a sustainable solution to the systemic problem that Lazarex is addressing with our program services.

To all of you who support Lazarex, you have my deepest thanks and appreciation for stepping up. A decade later, Lazarex has evolved into something much greater than I ever imagined. We need you more than ever as new patient requests continue to skyrocket. I ask you to continue to support Lazarex because you believe in our mission and the work we are doing that is changing the outcome of cancer care for so many, now and in the future. This is our legacy of love.

VERA: I am honored and humbled by the opportunity to join the Lazarex family. It's a blessing to bring the lessons and experiences from my two careers, as a breast cancer surgeon in Brazil for 20 years and Executive Director here in the US for the past 9 years, together to help Lazarex continue to grow and deliver its mission to as many clients as possible. The Lazarex mission is transformational, and it's the main reason I wanted to join the organization. Warren Buffet once said, "Someone is sitting in the shade today because someone planted a tree a long time ago." I hope to help Lazarex plant many trees, so cancer survivors can enjoy the shade, and live a better life despite having cancer.



Vera



Dana

We're getting the word out about Lazarex via community events, social media, news sources, even word of mouth. A stir about our social impact is what we need to change things and to assist more cancer patients in need. Help us get our message "out there" by sharing something about Lazarex today on your favorite media platforms.

86% of our patients* receive reimbursement for **100%** of expenses.

*up to 400% of federal poverty guidelines

Connect with us on Instagram, Twitter, Facebook and LinkedIn.



INSTAGRAM

#lazarexcancerfoundation
#GiveHope
272 posts 426 followers



3,500

FOLLOWERS

/LazarexCF



10,998



/LazarexCancerFoundation

IN THE NEWS 12x

8

LCF Fundraisers

26

Community & Outreach Events

13

Community Fundraisers to Benefit Lazarex

We have relationships

with **193** **CLINICAL TRIAL SITES:**

47 out of 50

NCI-designated Comprehensive Cancer Centers

6 out of the 12

NCI-designated Cancer Centers

140 other Cancer Centers

OUR REIMBURSEMENT PROGRAMS and Percentage of use by our Patients

Give Hope a Ride

Covers shuttles, buses & trains



18%

Home Away from Home

Covers lodging



21%

Wings of Love

Covers flights



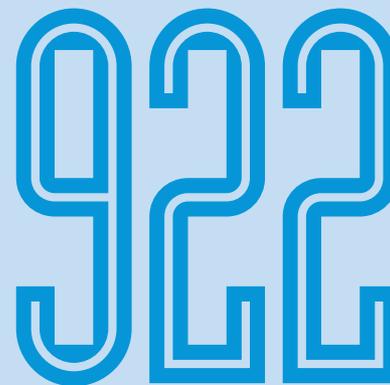
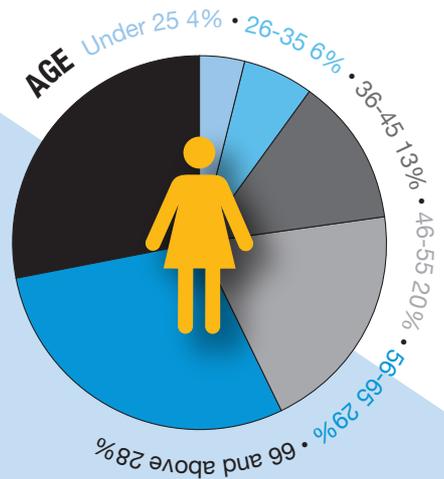
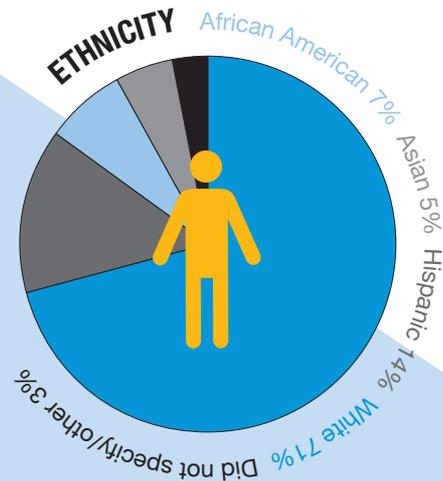
22%

Fueling Hope

Covers gas, parking and tolls



39%



PATIENTS SERVED IN 2017

750 Financial Assistance

172 Navigation

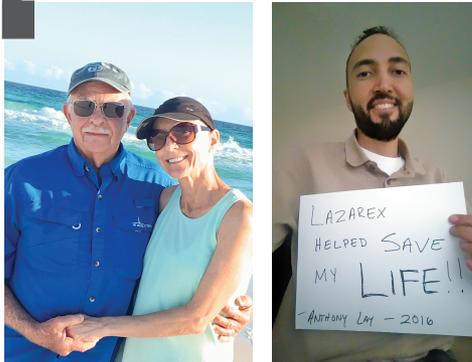
Number of people we reached with

185,310

community engagement, outreach and advocacy

Lazarex
CANCER FOUNDATION
IMPACT
Improving Patient Access
to Cancer Clinical Trials

“



Carolyn: I was stressing. Is this [trial] something I can commit to – monthly travel, copays and medical expenses? Because of Lazarex, I could say YES, I’m willing to do this.

Anthony: Without Lazarex and their donors, I’m not sure if I’d be around to share my story. With your support, I will continue to fight until WE overcome this!

The Problem Patient participation is crucial to the successful completion of a trial. Obstacles to participation – primarily the out of pocket expenses – add to a patient’s financial burden at a time when they can least afford it, creating a barrier. While the Lazarex Care program helps patients access clinical trial treatments today, it does not sustainably remove the cost barrier that keeps patients out of clinical trials.

The Solution In 2013, Lazarex and #1 ranked Massachusetts General Hospital formed the Lazarex MGH Cancer Care Equity Program (now re-branded as IMPACT) and achieved a 29% increase in overall participation and doubled minority participation in MGH cancer clinical trials in the 3 year study.

IMPACT (IMproving Patient Access to Cancer Clinical Trials) is a Lazarex program that coordinates efforts amongst many stakeholders: academia, medicine, policymakers, industry, public health and community organizations. It will create a new standard to bring sustainable change to the status quo of clinical trial recruitment. IMPACT will increase patient enrollment, retention, minority participation, completion, and translational science – providing sustainable, equitable and timely patient access to cancer discovery.

For a more detailed look at the IMPACT program please visit
<https://www.lazarex.org/impact>

AMGEN[®]

IMPACT Founding Sponsor



ANNUAL SPONSORS



FOUNDATION SPONSORS



Herrick



USCDornsife

Dana and David Dornsife
College of Letters, Arts and Sciences



PROBONO SPONSORS



SINCE 2007

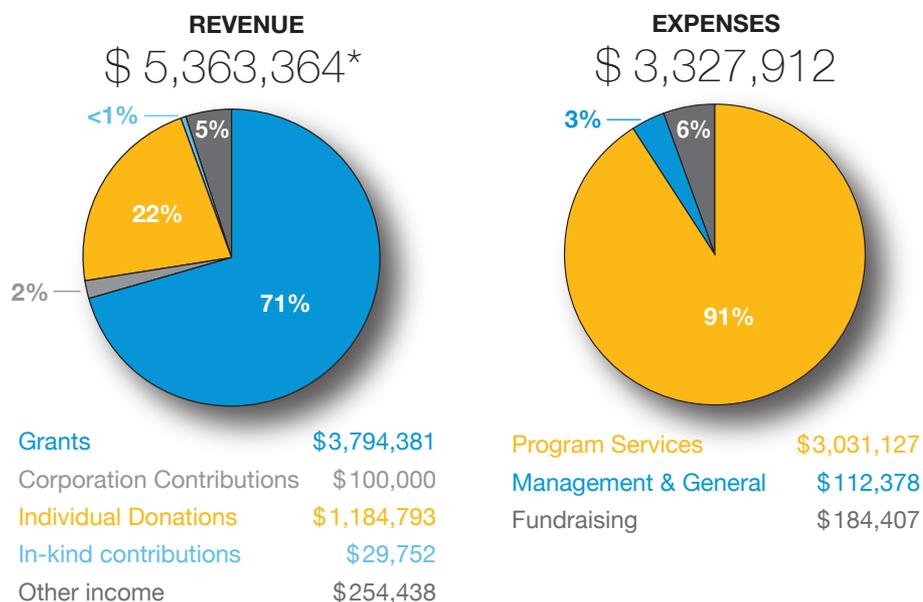


We have assisted over **3,000** patients with financial assistance and patient navigation for FDA clinical trial participation.

\$14,243,434 has been spent on program services since we served our first patient, Ian, pictured above.

Cancer patients from all **50** states and **18** countries received assistance with clinical trial participation in FDA clinical trials

2017 REVENUE AND EXPENSES



*\$2,000,000 are restricted funds received in 2017 for our IMPACT Program Services in 2018

91% of donations applied directly to program services

Heartwarming **THANKS** to our volunteers who in 2017 gave Lazarex **6030 hours** of their valuable time.

Advisory Council

Dr. Robert Johnson,
Chief Medical Officer
Dave Dornsife
Kelly Milligan
Roger Schwab

Audit Committee

Clay Jackson
Greg Meyer
Roger Schwab

Board of Directors

Dana Dornsife, *Chair*
Dr. Frank Crnkovich
Elizabeth Dale
Martha Escutia
Vance Farrow
Greg Francisco
Clay Jackson
Dr. Beverly Moy
Karen Sessions
Dr. Marya Shegog
Dr. Kenny Simansky
Frank Varenchik, *CFO*

Development Committee

Elizabeth Dale, *Chair*
Christopher Brittin
Clay Jackson
Maribel Montanez
Karen Sessions

Development Task Force

Joanne Bradford
Christopher Brittin
Al Checchio
Elizabeth Dale
Sara Young Jackson
Sam Jackson

Finance Committee

Frank Varenchik, *Chair*
Burt Bassler
Eileen Chew
Clay Jackson
Kelly Milligan
Roger Schwab

Staff

Dana Dornsife, *President*
Dr. Vera Packard, *Executive Director*
Karen Ambroggi, *Communications Manager*
Jade Atkins, *Event Coordinator*
Susan Blick, *Development Assistant*
Jenny Grau, *Financial Manager*
Tami Keeler, *Office and Patient Services Manager*
Erin Miller, *Outreach Coordinator*
Maribel Montanez, *Chief Advancement Officer*
Ryan Noonan, *Patient Intake Assistant*
Ronna Spaan, *Bookkeeping Patient Assistant*
Karen Weixel, *Patient Navigator*
Paige Wycoff, *Patient Navigator*

PO Box 741
Danville, CA
94526-0741

925.820.4517
925.552.7305 fax

www.lazarex.org

