



Lazarex
CANCER FOUNDATION
www.lazarex.org



What is the Lazarex Cancer Wellness HUB?

The Lazarex Cancer Foundation Cancer Wellness HUB is a welcoming and safe space that embraces the cultural and unique cancer challenges of the communities we serve. The HUB offers equitable access to the cancer programs and support that could help achieve better results for prevention through treatment and survivorship.

How does the HUB serve the Community?

The HUB is more than just an information source – it functions as an actual hub within the community, connecting residents, patients, and caregivers to the resources and tools needed to manage the cancer journey. The HUB is a place based, community led, and culturally appropriate model of community engagement intended to answer questions, address cultural barriers, facilitate access to screenings, quality care, and clinical trials. The HUB is changing both the way we think about cancer prevention and the actions we take to reduce cancer burden as we strive to improve health equity in underserved communities.

How does the HUB work?

The HUBs are located within the communities that we serve and offer culturally tailored programming related to specific community challenges and barriers. Our Community Partners provide a trusted and natural gateway into their communities. Certified Neighborhood Ambassadors are hired from the local “neighborhood” and introduce community members to the HUB Cancer Care Companion. The Companions provide appropriate information, connection, and follow up to ensure they receive the services that are needed and help everyone feel welcome in an unfamiliar and sometimes intimidating environment.

Place Based

Community Led

Culturally Appropriate

Creating Equitable Access

Improving Cancer Outcomes