### **ANNUAL REPORT**

A YEAR OF GROWTH & RESILIENCE



2022 Annual Report — Mission & Vision

#### **MISSION**

At Lazarex Cancer Foundation, we strive to improve cancer health outcomes, FDA cancer clinical trial diversity and enrollment, and patient access to care by providing assistance with clinical trial navigation, reimbursing trial related travel costs, and partnering with at-risk communities to mobilize resources.

### Building a Legacy of Hope for the Future

#### **VISION**

The vision of Lazarex Cancer Foundation is that everyone affected by cancer will have hope, dignity, support and the most advanced treatments made available to them at all stages of their journey.

Page 001 — www.lazarex.org — Lazarex Cancer Foundation





## A Message from Our Founder

Dear Friends,

This report showcases our accomplishments throughout 2022, due in no small part to the dedication and resilience of our team, and the unwavering support of our funders and partners.

We are pleased to welcome Stephanie Rivera to Lazarex Cancer Foundation as our new Chief Executive Officer. Stephanie's background and vast experience in community services and public health are especially meaningful as we plan for and execute the expansion of the Lazarex Cancer Wellness HUB program and continue to build a more diverse staff and Board of Directors.

In the face of increasing demand for our patient services, the Lazarex Care program saw an 86% increase in demand for our patient support services. Our Lazarex IMPACT programs at MD Anderson (Houston, TX), UT Southwestern Medical Center (Dallas, TX), and Penn Medicine Abramson Cancer Center (Philadelphia, PA) also enrolled a record number of patients.

At the community level, we launched a Lazarex IMPACT program at US Oncology Research (TX) to understand the barriers that care providers and patients experience in community cancer clinics in order to understand the differences/similarities to comprehensive cancer centers and how we should respond to achieve better health outcomes and address cancer health disparities.

Thanks to generous grantors we received funding to continue to operate our Lazarex Cancer Wellness HUBS in Los Angeles (Amgen) and Philadelphia (Merck and Amgen) and to establish our San Francisco East Bay HUB (Gilead and Seagen).

Our commitment to improving diversity among the Lazarex staff and Board of Directors has been ongoing as we hire new employees and recruit Board members. We can now more effectively communicate with Spanish-speaking community members due to the addition of bilingual staff and the utilization of translation services.

We'll continue our policy and legislation efforts on Legislation calendars for 2023.

The foundation's accomplishments were only possible because of the support of our donors, grantors, sponsors, volunteers, and program partners. Together we are building a legacy of hope for patients today and future advances in cancer care for tomorrow.

Most Gratefully,

**Dana Dornsife** 

Founder, Chief Mission & Strategy Officer

# Lazarex Programs Summary

### Lazarex CARE



### FINDING CLINICAL TRIALS AND REIMBURSING PATIENTS FOR TRAVEL TO THEM

Many cancer patients can't afford the cost to travel to an FDA approved cancer clinical trial location.

Lazarex CARE (Creating Access, Reimbursing Expenses) helps patients find trials and reimburses them for their travel expenses and companion fares to get to their clinical trial treatments.

### Lazarex IMPACT



### IMPROVING PATIENT ACCESS, TRIAL DIVERSITY, RETENTION & ENROLLMENT

Cancer patients are often candidates for cancer clinical trials, but travel costs may prevent them from taking part once they are accepted for the trial.

Lazarex IMPACT (Improving Patient Access to Cancer Clinical Trials) offers patients in a cancer center the option of travel reimbursement at the time of trial enrollment, removing this barrier to create equitable access and to increase participation and diversity.

### Lazarex Cancer Wellness HUB



### PARTNERING WITH COMMUNITIES TO ADDRESS CANCER, IMPROVE AWARENESS & OUTCOMES

Through the Lazarex Cancer Wellness HUB program, Lazarex works with trusted community partners and provides a bridge to cancer resources for community members. The HUBs develop and deliver culturally-tailored messaging and programs in communities of need. There are HUBs operating in Philadelphia, Los Angeles, and the San Francisco East Bay area.

Page 003 — www.lazarex.org — Lazarex Cancer Foundation



# 2022 By the Numbers



"Without Lazarex, I don't think I'd be able to keep going with this trial. The cost of travel would completely wipe out all my retirement and everything I have. You hear so many stories of cancer patients who die because they can't pay the bills. I'm just so grateful I don't have to worry about that and can focus on getting well."

Renita R., lung cancer, Lazarex IMPACT program

1749

Patients assisted in 2022

964

**CARE Patients** 

663

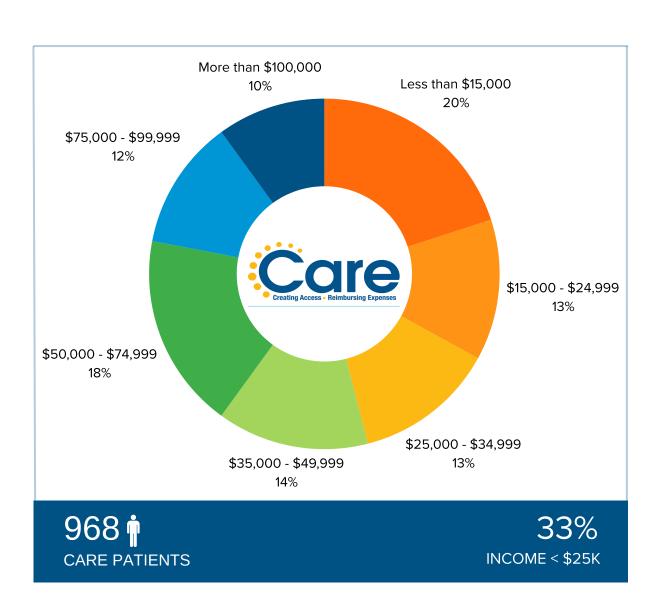
**IMPACT Patients** 

122

**Trial Navigation Patients** 



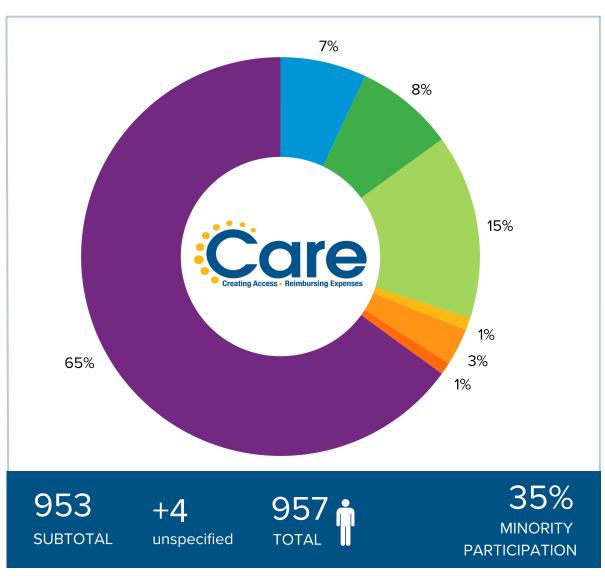
## 2022 CARE Participant Household Income



Page 005 — www.lazarex.org — Lazarex Cancer Foundation



## 2022 CARE Participant Demographics













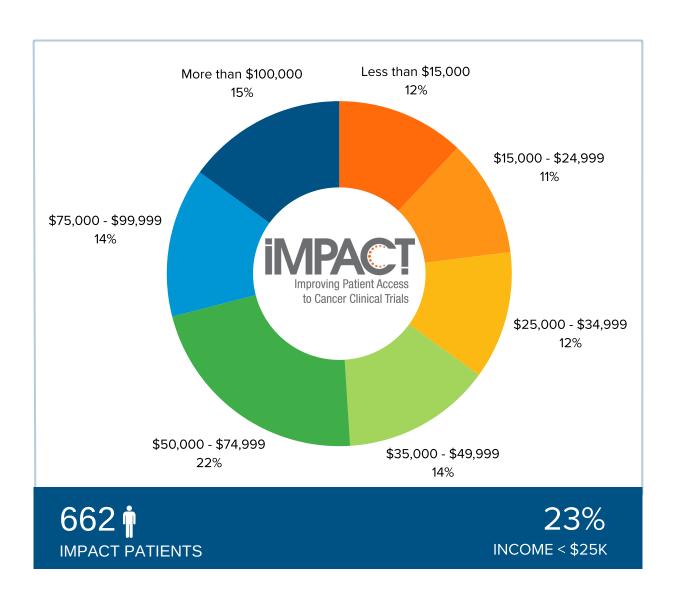






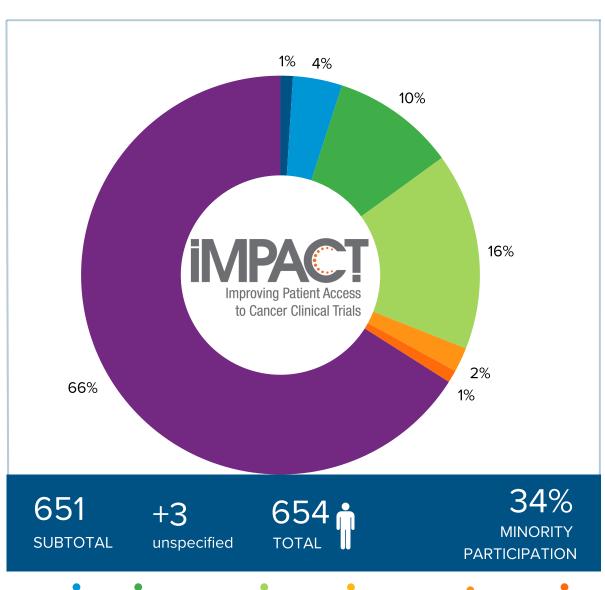


## 2022 IMPACT Participant Household Income





### **2022 IMPACT Participant Demographics**

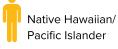




















# 2022 Milestones and Progress

### 2022 Awards & Recognition

- + Glen de Vries Epic Award (Medidata)
- + Charity Navigator 4-star rating
- + Candid Platinum Seal award
- + Great Nonprofits Top-Rated Non-Profit

#### **Clinical Trial Chronicles**

Our 4-video series - the <u>Clinical Trial Chronicles</u> - spotlights patient journeys within clinical trial settings. Hear directly from Cassandra, Nora, Marc, and Renita - Lazarex VIPs who have participated in clinical trials. Learn about the tools we provide that assist with clinical trial navigation and travel cost reimbursements, to improve cancer health outcomes.



#### **Disrupting the System V**



Hosted by Lazarex Cancer Foundation; Sponsored by Medidata; Broadcast live from NYC, NY on June 15, 2022.

The 5th Annual Disrupting the System Summit brought together disruptors, innovators, and change-makers in oncology and patient advocacy all united in one goal: searching for solutions to better level the playing field when it comes to cancer health disparities, patient access, and cancer health outcomes.



### 2022 Milestones ...

### **Georgia Feasibility Study**

Lazarex was awarded a \$40,000 grant from Amgen to explore the potential for a Cancer Wellness HUB expansion throughout the state of Georgia.

### **Our Growing Team**

We hired Stephanie Rivera as CEO and 5 additional staff members to keep up with the growing demand for our services: (2) positions for Lazarex Patient Services; (1) Salesforce Database Administrator; (1) Cancer Care Companion for the Cancer Wellness HUB East Bay; (1) Events & Office Manager.

### **Volunteer Hours - 2,304.5**

Volunteers are love in motion! Even during the transition from virtual functions to inperson, our volunteers continued to serve and we are most grateful.



Ava B., stage 4 follicular non-Hodgkin's lymphoma, Lazarex CARE program

"The reimbursements have been so helpful," said Ava, "I don't know that we would be able to participate for this long with the clinical trial if it weren't for Lazarex."

The good news? The trial worked. The treatment Ava received in the trial helped so much her cancer went into remission.

"Lazarex is a very giving organization – both financially and in how they support their patients. They're extremely helpful."



## 2022 Milestones and Progress



### **East Bay HUB**

Initiated the East Bay Cancer Wellness HUB (CWH) with our 1st partner - Monument Crisis Center.

Hired the first East Bay CWH Cancer Care Companion.

Received a \$1.3 million 3-year grant from Gilead to expand with 3 additional partner organizations in the East Bay HUB.

#### So Cal & PA HUBS

Active HUBs in Philadelphia with Drexel University and in Los Angeles with USC Norris Comprehensive Cancer Center.

Received \$350K grant from Amgen for the SoCal CWH expansion.











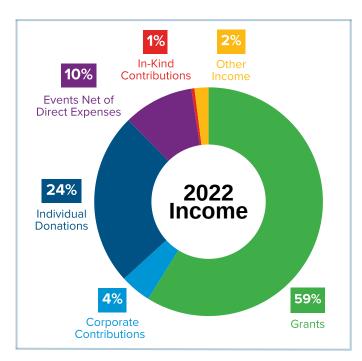




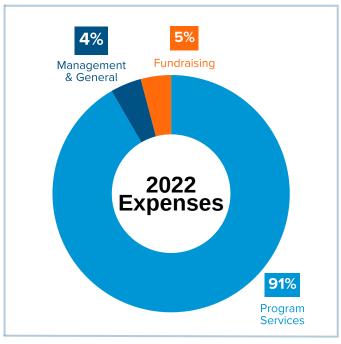




## 2022 Financials Income and Expenses



TOTAL INCOME	\$ 3,326,033
Other Income	\$ 65,885
In-Kind Contributions	\$ 14,614
Events Net of Direct Expenses	\$ 331,243
Individual Donations	\$ 810,897
Corporate Contributions	\$ 145,680
Grants	\$ 1,957,714



### Percentage of donations applied directly to program services: 91%

TOTAL EXPENSES*	\$ 5,005,596
Fundraising	\$ 206,613
Management & General	\$ 211,895
Program Services	\$ 4,587,088

\* Grants received in previous years were used to offset program expenses.



## Advisory Council and Committees

#### **Advisory Council**

Dr. Lourdes Baezconde-Garbanati
Burt Bassler
Dave Dornsife
Dr. Robert G. Johnson, Jr. **Chief Medical Officer**Kelly Milligan
Roger Schwab

#### **Audit Committee**

Clay Jackson **Chair** Greg Meyer Roger Schwab

#### **Development Committee**

Kenny Simansky **Chair** Christopher Brittin Karen Sessions Pam Clemmons Erin Miller

### **Executive Committee**

Clay Jackson Chair Darlene Chiang Kenny Simansky Kwame Boateng Dana Dornsife Stephanie Rivera

#### **Finance Committee**

Kwame Boateng **Chair**Burt Bassler
Kelly Milligan
Roger Schwab
Dana Dornsife
Stephanie Rivera
Elisa Heinrich

### Governance and Recruitment Committee

Elaine MacNeilly Co-Chair
Darlene Chiang
Dr. Frank Crnkovich
Clay Jackson
Dr. Marya Shegog
Dana Dornsife Co-Chair
Stephanie RIvera



## Officers and **Board of Directors**

Clay Jackson, **Chairman of the Board** Banker - retired

Kenny J. Simansky, Ph.D., **Vice Chair** Vice Dean for Research, Drexel University College of Medicine

Kwame Boateng, CFO

Darlene Chiang, **Secretary** Legal Counsel

Dr. Frank Crnkovich, MD Radiology at Health Images

**Greg Francisco** 

EMT Fitness & Health Consultant Healthwise Fitness & Consulting

Jackie Kent

C-Suite Executive, board director, speaker, and advisor

Tamara Lobban-Jones

Founder, Visionary Officer, Diverse Health Hub

Elaine MacNeilly

Executive Director of Patient Advocacy and Engagement at Rain Therapeutics

Karen Sessions

Senior Vice President at ExteNet Systems, LLC



# 2022 **Annual Supporters**

### **TRAILBLAZER**

Amgen Genentech Gilead Merck

### **HERO**

Daiichi Sankyo Seagen Multiple Myeloma Research Fdn

### **CHAMPION**

Alamo ACE Hardware Drexel University Herrick Corporation John Muir Medical Group Mirati Therapeutics US Bank

#### LIFE

Be the Difference Clif Gillig Genvivo Medidata Metaplastic Breast Cancer Global Alliance Rain Therapeutics The Cancer League

#### **ANGEL**

Insperity Safeway Foundation Tri-Valley Nonprofit Alliance



### Community Member Great Nonprofit Reviews

#### Read more comments or write a review at Great Nonprofits **HERE**

"We have been donors to Lazarex for several years and continue to be impressed by this organization. They have a clear mission of ensuring access to clinical trials for cancer patients and find new and engaging ways to expand their donor community. They are a 4 star charity navigator organization which is important to us as we know that our gifts are being used wisely. We appreciate their progress updates and applaud their commitment to fighting cancer."

D. Ciesinski 10/20/22

"My husband and I are donors of the Lazarex Cancer Foundation. Since my husband was diagnosed with non-Hodgkin's lymphoma 24 years ago and survived, our family knows too well the difficulty and challenges that a patient and their family face when diagnosed with cancer. Lazarex provides patients in underserved communities with the support they need to seek out treatment. This is critical and impactful work that saves lives."

A. Relucio 8/27/22

Lazarex continues to inspire our family to be part of their AMAZING community of professional, compassionate, and meaningful work! We love volunteering and look forward to all upcoming events!

Ana M. 10/13/20



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